



Media Contact:
Jim Taylor
COO, Novotus
Tel 817.845.1414
jtaylor@novotus.com

FOR IMMEDIATE RELEASE

Superior Energy, Novotus, Win Telly Award for Excellence in Recruitment Video

New Orleans, LA, and Austin, TX – August 25, 2009 – Superior Energy Services, a Fortune 1000 oil field services company, and Novotus, an Austin based Recruitment Process Outsourcing Company, were awarded a Bronze Telly Award, the national standard for video and film production excellence.

Under the direction of Superior’s Vice-President of Human Resources, Ray Lieber, the recruitment video “Why Superior”, www.superiorenergy.com/careers, was a key component of the development of a corporate careers section on the Superior website. To date the video has already been viewed by more than 1,000 job seekers, and has been instrumental in helping start a talent community of currently over 25,000 candidates.

The video was a compilation of interviews with current Superior employees, and footage of the operations of Superior and its subsidiary companies. The video was designed, produced, and filmed by ReachingTalent, Novotus’ Recruitment Marketing Company, and FieldSpan Productions.

“When you have one of the best energy service companies in the industry, with an honest career message for prospective employees, creating a recruitment video featuring their voice is not only powerful, but it’s the perfect way to showcase open opportunities,” said Bryan Chaney, the Director of ReachingTalent. “The real winner in this story is the company’s brand and the new employees they have hired.”

ABOUT NOVOTUS

Novotus leverages awesome recruiters, best-practice process and killer technologies to fill open positions for growing companies. Novotus is a preferred choice for outsourced recruiting. They are a founding member of the Recruitment Process Outsourcing Association (RPOA) and have been recognized for work culture, company growth and recruiting effectiveness. Founded in 2002, Novotus is headquartered in Austin, Texas.

ABOUT SUPERIOR

Superior Energy Services, Inc. is a leading, highly diversified provider of specialized oilfield services and equipment. The Company focuses on serving the drilling-related needs of oil and gas companies primarily through its rental tools segment, and the production-related needs of oil and gas companies through its well intervention, rental tools and marine segments. The Company believes that it is one of the few companies capable of providing the services, tools and liftboats necessary to maintain, enhance and extend the life of offshore producing wells, as well as plug and abandonment services at the end of their life cycle.

ABOUT FIELDSPAN

FieldSpan is a digital production company owned & operated by Glen Clark, specializing in production that has no boundaries. Whether it is producing a 30 minute television show, photographing a construction site in downtown San Francisco or shooting an aerial of an offshore drilling rig, miles off the coast of Louisiana, we are experienced and equipped to handle any project. FieldSpan services are 100% portable and can be adapted to any type of guidelines or requirements.

###