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FOR IMMEDIATE RELEASE

## **Local University and Austin Company Partner to Help Put Austinites Back to Work**

**Austin, TX – January 14, 2010** – Novotus, an Austin based global recruitment provider, and St. Edward’s University Professional Education Center are co-producing and sponsoring a day long, career-focused networking event on Friday, January 29, 2010.

CareerConnects, a not-for-profit event, combines social media & technology, along with passionate employment experts and diverse local employers, to create a truly empowering conference for career seekers. Attendees will have access to valuable learning sessions and a unique opportunity to network with other professionals.

The event will feature strategic learning sessions throughout the day covering multiple topics, including “Networking in Real Life,” “Career Exploration,” and “Outside Your Comfort Zone.” In addition, more Q & A oriented industry panel discussions will cover topics related to Healthcare, Green Energy, Government, Social Media and Technology career paths. These industries have seen unprecedented growth during the economic recession and offer new employment options for displaced workers and upwardly mobile careerists.

*“Personal connections and networking are a critical component of professional development and job transitions,” said Bryan Chaney, Director of Marketing at Novotus. “Our goal is to serve the community by helping good people expand their networks and develop their job seeking skills. By partnering with St. Edward’s University and the PEC, together we were able to build a robust day of learning for very little cost. Keeping the financial footprint small while preserving a big social impact was key in our strategic planning.”*

To register, or for more event information, visit <http://careerconnects.org>. CareerConnects will be from 10 a.m. to 6:30 p.m., January 29, 2010, at St. Edward’s Professional Education Center, 9420 Research Blvd., Echelon III, Austin, TX 78759.

**Featured speakers:** Matt Curtis - Public Affairs & Communications Strategist for Austin Mayor Lee Leffingwell, Anne Pritchard - VP of Strategic Solutions Group, Chris Bailey – Principal, Bailey Hill Media

**Some of the 20+ featured employers:** Austin Energy, Bazaarvoice, Texas Comptroller’s Office, Seton Healthcare, Green Mountain Energy, St. David’s, Advanced Micro Devices and Motion Computing

### **ABOUT ST. EDWARD’S UNIVERSITY PEC**

St. Edward’s University Professional Education Center is Austin’s premier technology, project management and management training provider. Our mission is to bridge the training gap between the knowledge learned through traditional academic education, and the dynamic technology and management skills required by today's fast paced companies. ([www.seupec.com](http://www.seupec.com))

### **ABOUT NOVOTUS**

Novotus leverages awesome recruiters, best-practice process and killer technologies to fill open positions for growing companies. Novotus is a preferred choice for outsourced recruiting. They are a founding member of the Recruitment Process Outsourcing Association (RPOA) and have been recognized for work culture, company growth and recruiting effectiveness. Founded in 2002, Novotus is headquartered in Austin. ([www.novotus.com](http://www.novotus.com))

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