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### **Novotus Named to Inavero's and CareerBuilder's 2010 Best of Staffing™ List**

Novotus, a Texas based recruitment outsourcing provider (RPO) announced today it has been named to Inavero's inaugural Best of Staffing™ list. Best of Staffing, presented in partnership with CareerBuilder, is the nation's only client satisfaction award that recognizes exceptional client service in the staffing and recruiting industry. The 2010 Best of Staffing winners are truly set apart from the rest of the industry through their extraordinary level of client satisfaction.

"Partnering with our clients to deliver exceptional staffing results has always been the core of our mission," said Mike Mayeux, founder and CEO of Novotus. "We believe our continued addition of customers during the down economy is a direct result of that commitment to excellence. It is great to get this confirmation from Inavero that validates our efforts as well, and we are honored to be recognized in this way."

Staffing firms competing to make the Best of Staffing list underwent a rigorous client survey process followed by careful analysis of responses to determine satisfaction levels. Novotus received satisfaction ratings of either 9 or 10 on a 10 point scale from 57 percent of their clients, significantly higher than the industry's average of 40 percent. Best of Staffing participants secured their place on the list by exceeding the national staffing industry benchmark for client satisfaction by 22 percent or more.

"This is a time when clients of staffing firms can and should demand excellence from their recruiting partners," said Eric Gregg, managing partner of Inavero. "The \$86 billion staffing and recruiting industry currently puts more than 2.5 million people to work daily, and has become a fundamental component of overall U.S. employment. Inavero's Best of Staffing program presents an opportunity for firms to differentiate themselves from the rest of the industry. It recognizes excellence, and also provides invaluable information about how to continue to meet and exceed client expectations."

#### **About Novotus**

*Novotus leverages industry leading recruiters, best-practice process and industry leading technologies to fill open positions for growing companies. Novotus is a preferred choice for outsourced recruiting, and last year filled thousands of positions in 39 states and 7 foreign countries. They are a founding member of the Recruitment Process Outsourcing Association (RPOA) and have been recognized for work culture, company growth and recruiting effectiveness. Founded in 2002, Novotus is headquartered in Austin, Texas. To learn more about Novotus, visit [www.novotus.com](http://www.novotus.com).*

#### **About Inavero**

*Inavero designs and manages satisfaction surveys for a global list of clients in more than 15 countries, with 5 different languages represented. Inavero's custom created technology platform gathers and reports staffing firm client and candidate satisfaction information through quick online surveys. Satisfaction feedback from more than 100,000 accounting, legal, and staffing firm clients and job candidates is analyzed by Inavero's team. Inavero's client feedback system protects more than \$4.3 billion in professional service firm annual revenue. For more information about Inavero, visit [www.inavero.com](http://www.inavero.com).*

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